

3 Ways AI Is Already Transforming Sustainable Investing

AI is changing how investors assess risk, conduct research, and meet reporting demands. These three use cases show where it's delivering value today.

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The Challenge: Spotting controversies before they hit the bottom line

Clarity AI found that major sustainability controversies can reduce market value by up to 11.8% depending on severity and issue type

AI as the Solution

Generative AI tools are starting to close the gap, helping analysts cover more ground, faster, with consistent depth and quality. Studies suggest efficiency gains of 30–40% when Generative AI tools are used for tasks like summarizing reports, benchmarking performance, and identifying key sustainability risks. This frees up time for higher-value analysis and decision-making.



The Challenge: Scaling research across thousands of companies

The traditional model is time-consuming and limits coverage. If a team of analysts can only deeply assess a few hundred companies, thousands more remain in the dark.

AI as the Solution

Natural language processing (NLP) tools like Clarity AI's Controversies solution help investors monitor emerging risks and respond with timely insights. By analyzing 250,000 news items daily across 200 countries, the tool classifies incidents into 39 categories and assigns severity scores based on the issue, the company's response, and potential risk to enterprise value.



The Challenge: Meeting complex, evolving disclosure requirements

Manually preparing reports drains time and resources as evolving requirements, shifting templates, and data updates demand constant attention.

AI as the Solution

Generative AI can handle much of this complexity, freeing up human expertise for higher-value work. Clarity AI's automated reporting solution, for example, cut average

Want the full playbook?

Download the guide: **Investing in the Age of AI** to explore how leading investors are using AI to manage risk, boost efficiency, and stay ahead of regulations.

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